



Lucio played such a key role in defining our "LA vibe" - very much loved and respected by everyone here...
-Kaiser Yang SYP

Lucio Peralta Jr. _

7642 Milton Avenue Apt. G Whittier Ca 90602
(562)-328-5980 peralta.one@gmail.com

Vision _

To be a key player in an influential business where I will be able to utilize my creative, analytical and management skills. To contribute, encourage and lead the team toward growth and success.

Skills _

Well experienced in the following applications:

- * PhotoShop
- * Illustrator
- * InDesign
- * Quark Xpress
- * Acrobat Professional
- * Office Suite
- * Flash
- * Dream Weaver
- * PowerPoint

Experience Brief _

I have been in the Creative Industry for over eight years as a Senior Designer to Art Director to Assoc. Creative Director. I have tapped into many facets of the industry from Interactive Online Promotions, Web Design, Print Design and Advertising & Marketing. My experience has ranged from Hands-on Designing, Client Services, Team Management, Project Management and Department Development. Overall, my experience has led me to accurately and repeatedly find creative solutions for the best of the company and our clients/consumers. :)

Employment _

ES3 Assoc. Creative Director / Contractor * Design Team Mgt. * Project Budgeting	07/'09 – Present * Lead Designer for National Campaigns * Direct Video/Photo Shoots	Fountain Valley, Ca * Illustrator
ePrize LLC. Art Director * Internal Project Mgt. * Client Brand Integrity	08/'07 – 03/'09 * Client Services * Strategic Collaborations	Los Angeles, Ca * Outsourcing * Project Budgeting
American Botanical Lead Designer * Identity Branding * Product Branding	08/'05 – 08/'07 * Retail Branding * Web Maintenance / CMS	Marina del Rey, Ca * Monthly Publications * Photography / Illustrations
Xerox Corp./ B of A Senior Designer * CSR * Project Management	07/'04 - 08/'05 * Direct Mail * Training Material	Brea, Ca * DocuTech Operator * Inventory Reports
RNM Architecture Art Director * Marketing Packages * Project Proposal Material	10/'02 - 06/'04 * PPT Presentations * Design Guidelines	Newport Beach, Ca * Illustrations / Scans * Resource Networking
VF Designs Corp. Art Director * Dept. Management * Product Launch	10/'00 - 10/'02 * Web Marketing * Web Maintenance / CMS	South Gate, Ca * Magazine Ads * Photography / Illustrations



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References _

Kaiser Yang ePrize
Senior Vice President, Western Region
(213) 787-2250

Greg Dresher Prize Logic
Vice President Managing Director
(818) 424-0435

Chris Stevens ePrize
Creative Department Team Lead
(248) 217-6956

Jack Worley Regal Medical Group
Creative Director / Marketing Department
(310) 923-5142

Client List _

All logos are intended as a symbol and illustration of the client I have worked with:



[visit 3rdcross.com](http://visit3rdcross.com)

my online portfolio

